

BE SEEN IN THE WORKPLACE

Here are some ideas to promote uit@work

ORIENTATION PACK

Include information about the programme to any new staff.

STAFF NEWSLETTER

Use your staff publications to promote Quit@work.

PUT UP THE POSTERS

Put posters in staff rooms and smoking areas.

SEND A LETTER TO STAFF

Get a Senior Manager to write an open letter to all staff to promote the programme.

POST A MESSAGE ON THE INTRANET

Let staff know about Quit@work through the intranet.

PUT ON A MORNING/AFTERNOON TEA

Use this to launch the programme. Invite smokers and non-smokers to increase support.